

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Preparation of Electoral Rolls for 3 Graduates' and 3 Teachers' Constituencies of A.P. Legislative Council – Insertion of paid advertisement – Payment of bills of Rs.3,71,520-00 to M/s Apple Advertising & Marketing Pvt. Ltd., Hyderabad towards the cost of Press Advertisement regarding public notice of Preparation of electoral rolls Awareness and Publicity Campaign in Hyderabad, Vijayawada & Visakhapatnam Editions of Indian Express English daily news papers on 25-10-2010 – Sanctioned – Orders – issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 5635

Dated:19-11-2010

Read the following:-

1. G.A. (Elecs.E) Dept. Lr.No.2855/Elecs.E/A3/2010-11, dt:24-09-2010.
2. From M/s Apple Advertising & Marketing Pvt. Ltd., Hyderabad Invoice No.250/EC/10-11. dt:25-10-2010.
3. G.O.Rt.No.4453, Fin. (Expr.GAD-I) Dept., dt: 25-10-2010.

ORDER:

The Government in the letter 1st read above, M/s Apple Advertising & Marketing Private Limited, Hyderabad have been requested to insert the advertisement regarding public notice regarding Preparation of Electoral Rolls in 3 Graduates' Constituencies in Indian Express English news paper in the district editions of Prakasam, Nellore, Chittoor, Kadapa, Anantapur, Kurnool, Srikakulam, Vizianagaram and Visakhapatnam districts and public notice in respect of Teachers' Constituencies in Indian Express English news paper in the district editions of Prakasam, Nellore, Chittoor, Kadapa, Anantapur, Kurnool, Mahabubnagar, Ranga Reddy and Hyderabad on 25-10-2010 and also requested to submit bills as per I & PR approved rates. Accordingly, the advertisement was published in Hyderabad, Vijayawada & Visakhapatnam editions of Indian Express, English daily news paper on 25-10-2010 in respect of preparation of Electoral Rolls of 3 Graduates' and 3 Teachers' Constituencies of A.P. Legislative Council.

2. In the letter 2nd read above , M/s Apple Advertising & Marketing Private Limited, Hyderabad has submitted bills as per approved rates of I & PR Dept., for an amount of Rs. 3,77,260/- as advertisement charges for arranging payment.
3. In view of the above, Government hereby accord sanction for payment of **Rs.3,71,520-00** (Rupees Three lakhs seventy one thousand five hundred and twenty only) to M/s Apple Advertising & Marketing Private Limited, Hyderabad towards the cost of Press Advertisement regarding public notice for Preparation of Electoral Rolls in 3 Graduates' and 3 Teachers' Constituencies in Indian Express English daily news paper in editions of Hyderabad, Vijayawada and Visakapatnam on 25-10-2010.

(Contd..2...)

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4. The expenditure sanctioned in para 3 above shall be debited to "**2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (07) Legislative Council – 260 Advertisements, Sales and Publicity Expenses**" and shall be met from the funds released vide G.O. 3rd read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of "**M/s Apple Advertising & Marketing Private Limited, Hyderabad**" and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Treasury Control orders issued in G.O. 3rd read above.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Apple Advertising & Marketing Private Limited, #7-84, 1st Floor,
Scientist Colony, Indian Oil Opp. Lane, Habsiguda, Hyderabad-500 007.

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

The Commissioner of Information & Public Relations, A.P., Hyderabad.

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER